thebuilding.cloud
ALPHA CONTROL ECOSYSTEM [ACE]

VENUES EDITION · UNITED KINGDOM

● VENUES · MARTYN'S LAW · LOCKDOWN

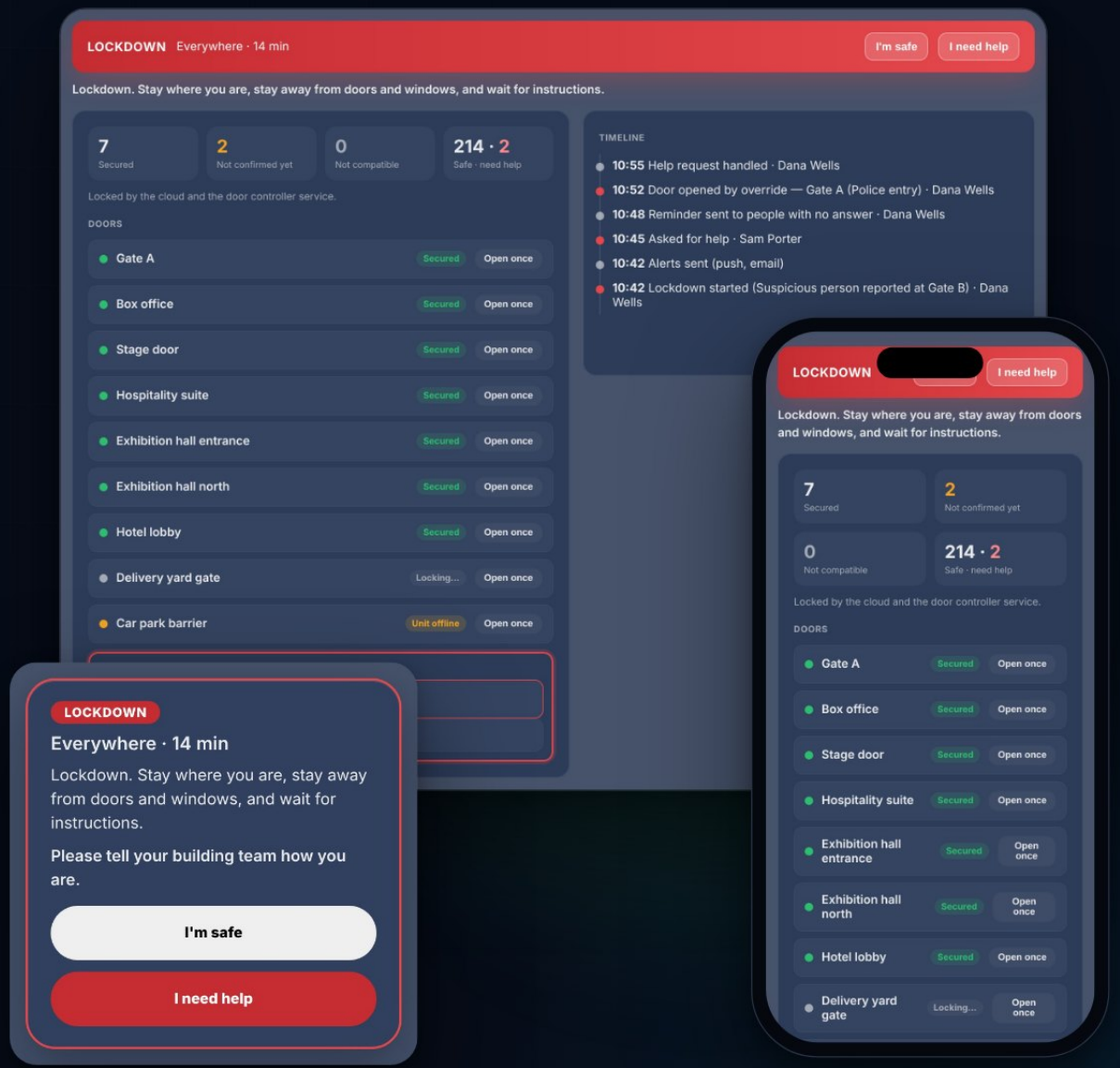
One press. The whole venue locked.

Lock every door, alert your staff and see who's safe, from a phone, a panic button or a keypad. For arenas, theatres, sports grounds, conference centres and hotels putting their Martyn's Law lockdown and communication procedures into practice.

10:42:00
Pressed
Panic button in the control room

10:42:00
Refused
Every code, card and phone

Within 30 s
On every screen
Alerts straight away, then banners and TV screens



Example from a demo venue, FireBird doors in cloud mode. Codes are refused the instant a lockdown starts; alerts go out straight away and screens follow within 30 seconds.

● EVERY SECOND COUNTS

When it happens, you have seconds.

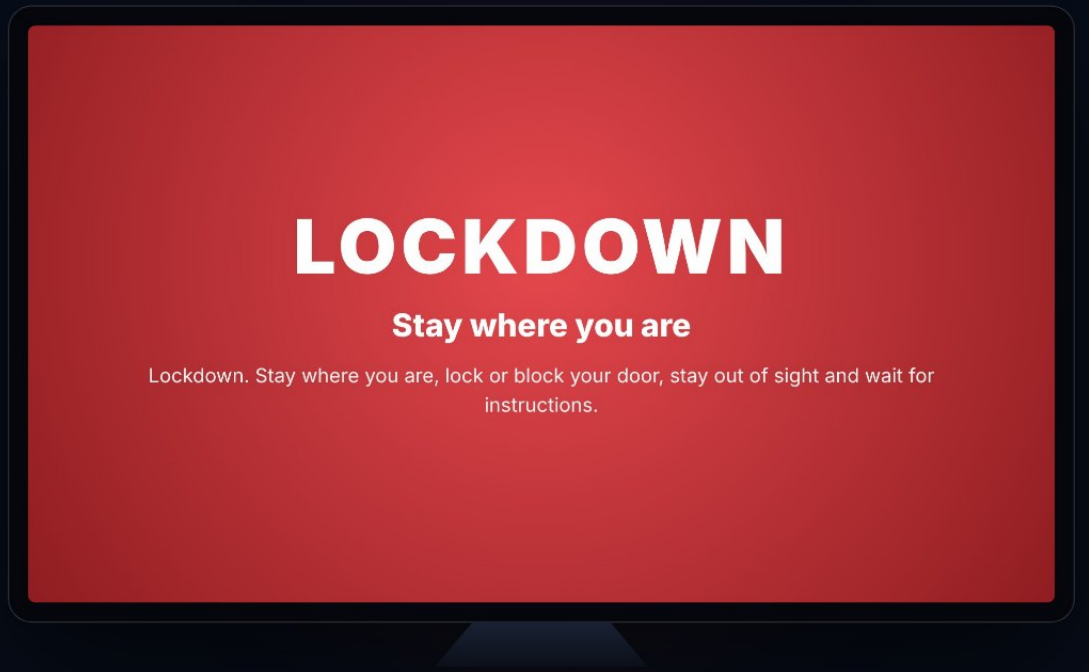
With thousands on site, every second counts. Without a system, a lockdown means running to doors, finding keys, radioing round and guessing who is where. With TheBuilding.Cloud one press locks the doors, alerts your staff and starts the roll call.

WITHOUT A SYSTEM

- ~~Run to every door~~
- ~~Find the keys~~
- ~~Radio round~~
- ~~Guess who's where~~

WITH ONE PRESS

- Every way in refused
- Everyone told
- A live roll call
- A record of every step



TV SCREENS ON THE CONCOURSE SWITCH TO THE LOCKDOWN MESSAGE

Instantly

Every code, card, phone and visitor pass on FireBird doors is refused the moment a lockdown starts.

Within 30 s

App and email alerts go out straight away; banners and TV screens follow.

One press

From a phone or computer, a panic button, a keypad code or your alarm system.

MARTYN'S LAW

800 people or more. Enhanced tier.

Martyn's Law covers entertainment and leisure venues, sports grounds, halls and conference centres, visitor attractions and hotels. Where 800 or more people are reasonably expected at once, the premises are enhanced tier, and so are qualifying events.

3 APR 2025	Royal Assent
15 APR 2026	Statutory guidance published
SPRING 2027	Expected to come into force. The regulator, the Security Industry Authority (SIA), will confirm the date.

Qualifying events: 800 or more people at once, open to the public, with entry checks such as tickets, wristbands or QR codes. The 800 is the peak, not an average.

STANDARD TIER

200–799 people

- Tell the SIA about the premises
- Have procedures for evacuation, invacuation, lockdown and communication
- So far as reasonably practicable

Penalty up to £10,000

ENHANCED TIER

800+ people

- Everything in the standard tier
- Measures for monitoring, movement, physical security and information security
- Written down, sent to the SIA, a named senior individual

Penalty up to £18m or 5% of worldwide revenue

What it doesn't ask: the law doesn't require any product, and the Home Office and the SIA don't endorse any. The person responsible for the building stays responsible. What a system can give you is speed, certainty and a record; door access and door logs can also be part of your movement and physical security measures.

800+ people at once: enhanced tier

25,000 premises expected in the enhanced tier

2027 expected start, spring (the SIA will confirm)

Sources: Terrorism (Protection of Premises) Act 2025, Schedule 1; Home Office statutory guidance, April 2026 (paragraphs 5.17–5.24); SIA estimates reported by the Institute of Licensing. Checked November 2026.

THE FOUR PROCEDURES

Four procedures. Two run on your doors and phones.

The law asks for evacuation, invacuation, lockdown and communication. Lockdown and communication are where a building system does the work. Here they are on the morning from page 05.

Invacuation

Your plan brings people in from the concourse, away from the gates. Your lockdown alert tells your staff what to do.

Lockdown

WE DO THIS — Every code refused from 10:42:00 · police let in once at Gate A at 10:52 · ended at 11:20 with a reason

Communication

WE DO THIS — Alerts at 10:42 · screens within 30 s · live roll call · reminders · help requests handled

Evacuation

Fire exits, exit buttons and hard-wired fire release are never touched, so nobody is trapped. Your fire plan leads.

10:42 10:44 10:52 11:20

An example morning at a demo venue. The duty-holder stays responsible for all four procedures. No product makes a building compliant.

● ONE MORNING, ONE PRESS

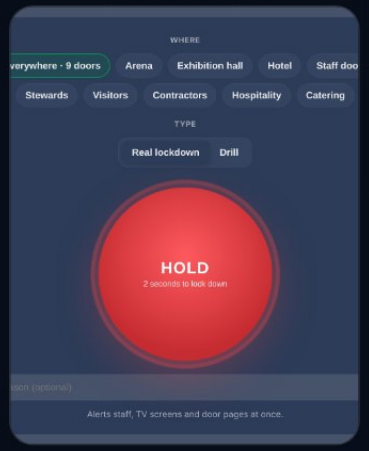
One press. Then this.

The same steps every time, in a real lockdown or a drill. Real screens from a demo venue with made-up names.

10:42:00

Start

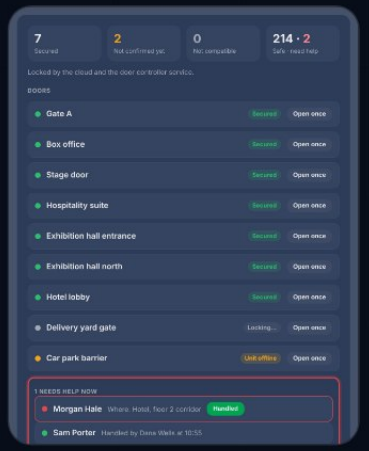
A panic button in the control room. Or hold the button on a phone, type a keypad code, or let your alarm system start it.



10:42:00

Lock

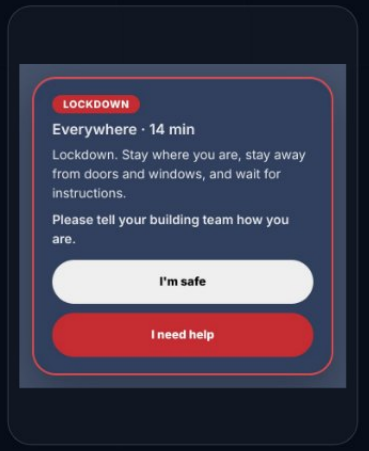
Every code, card, phone and visitor pass is refused at once on FireBird doors. Each door shows its state.



10:42

Tell

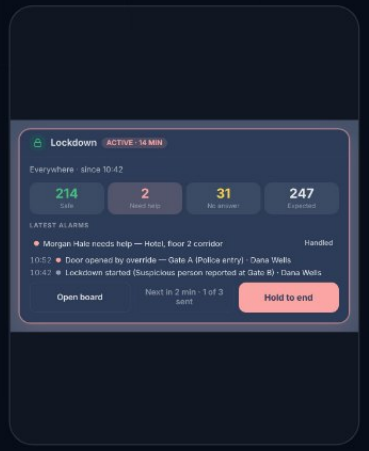
App and email alerts with what to do now go out straight away; banners and TV screens follow within 30 seconds.



10:44

Count

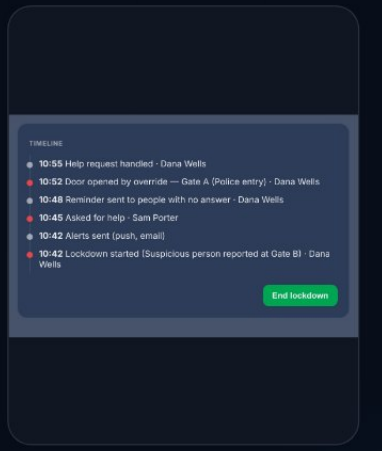
214 staff and stewards safe, 2 need help, 31 no answer. Staff send a reminder to anyone who hasn't answered.



10:52

Open once

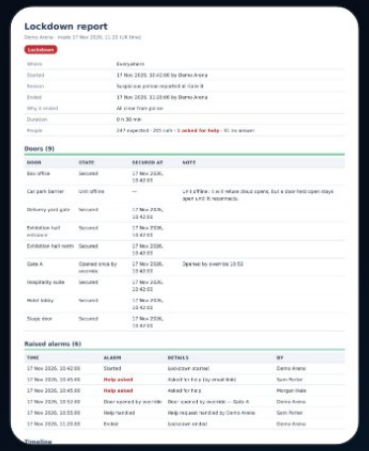
Police let in through Gate A for 15 seconds, with a reason. The lockdown stays on.



11:20

Record

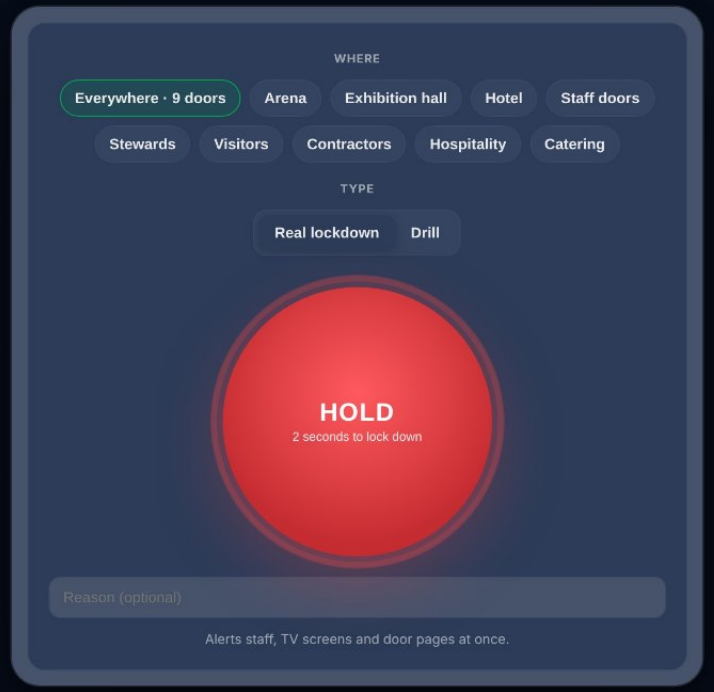
Ended by an authorised person, with a reason. Download the report as a PDF.



● START

Start it in a second.
Any way you like.

Choose where (everywhere, a building or a group of doors) and whether it's real or a drill, then press and hold. Nothing to type under stress.



Press and hold
On the Lockdown page (any place) or the dashboard card (a building), on any phone or computer.

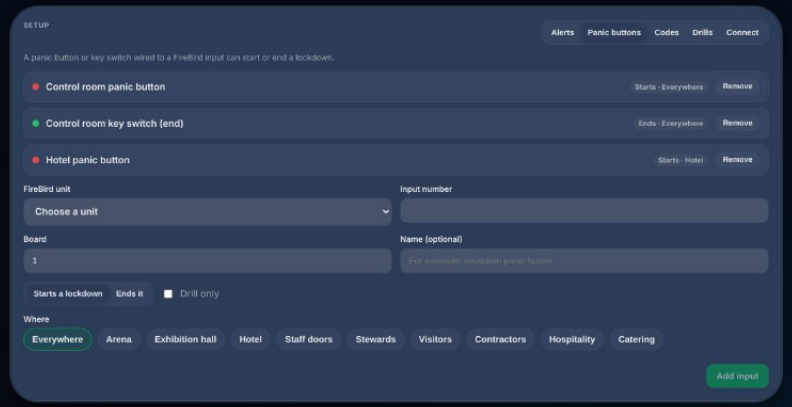
Panic button or key switch
Wired to a FireBird input in the control room or at a desk. Each one starts or ends a lockdown for its area.

A lockdown code
Typed on a FireBird keypad, it never opens the door: it starts the lockdown for its area.

Your alarm system
Another security system can start and end lockdowns over a secure link with its own key.

Automation rules
"Start a lockdown" and "End a lockdown" steps on any trigger you choose.

Scheduled drills
A date and time for each drill, locking the doors or alerts only.



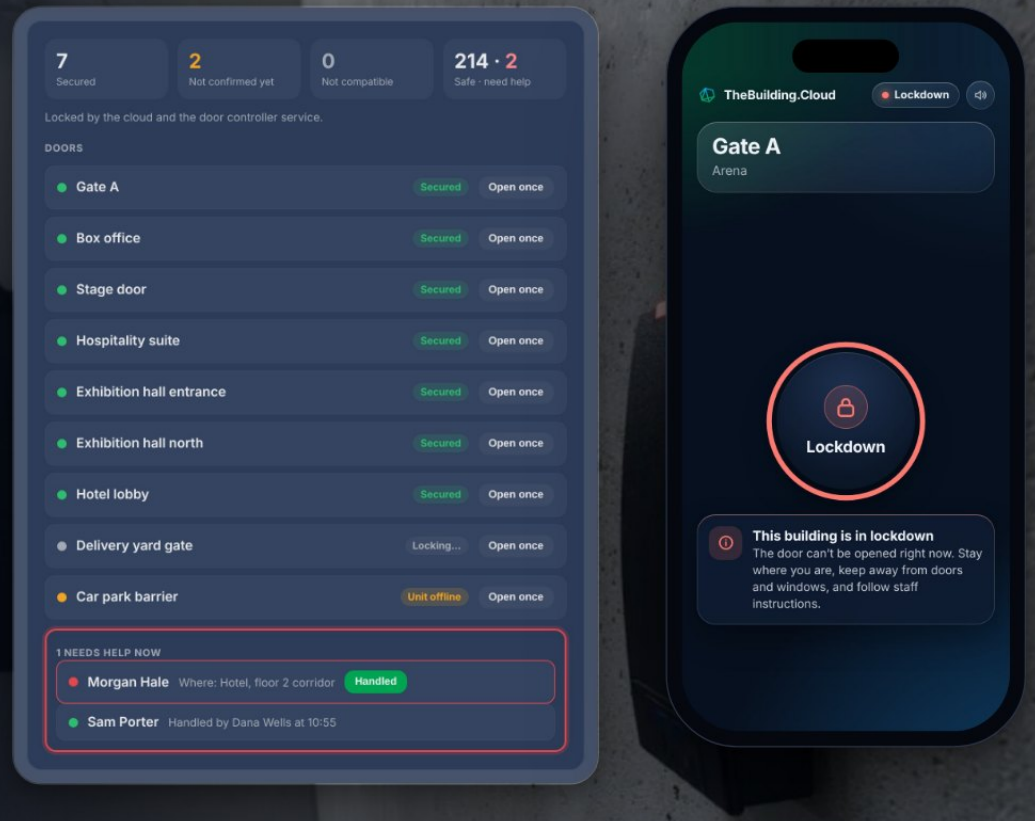
Who can start one: your venue's account, and operators for the buildings they manage, such as the hotel's duty manager, unless you switch that off. Door users, visitors and guests can't, except with a panic button or a lockdown code.

● LOCK

Every way in, refused at once.

The moment a lockdown starts, every way of opening a FireBird door is refused: staff fobs, contractors' passes, visitor passes. Door schedules that would open a door, such as the delivery gate, are paused straight after the start, and repeating ones resume when it ends.

~~Keypad codes~~ ~~Cards and tags~~ ~~QR codes~~ ~~Number plates~~ ~~Caller ID~~ ~~The app~~
~~Phone door keys~~ ~~The door page~~ ~~Visitor passes~~ ~~Intercom answer~~
~~The portal's unlock button~~ ~~Automations~~ ~~Door schedules~~



Fails closed

If the check can't be made during a lockdown, the door stays shut. Closing a door is never refused.

Nobody is trapped

Exit buttons, fire exits and hard-wired fire release stay as they are and are never touched.

Open once

Open one door once, for 3 to 60 seconds, with a reason. The lockdown stays on.

• TELL

Everyone told.
On every screen.

App and email alerts

To staff only, or everyone with access to the locked doors. Clear “What to do now” steps, your own message, and I’m safe / I need help buttons in the email. Never by text message.

A banner on every page

For staff and door users, red in a lockdown and amber in a drill. Door users, guests and visitors also get a lockdown panel on their phone pass.

Door and intercom pages

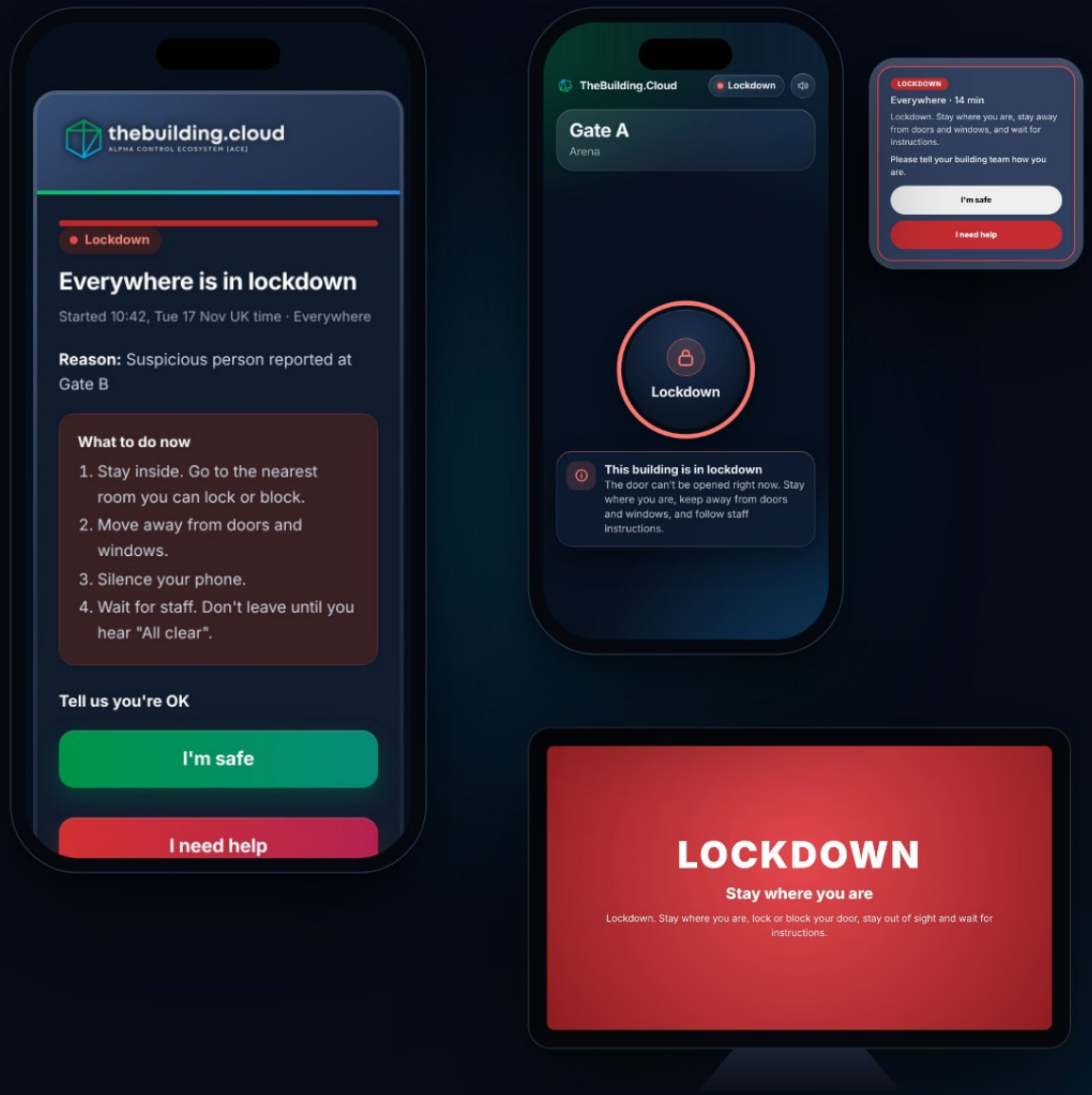
“This building is in lockdown” as soon as the page opens. Intercom calls at the gates still ring your staff.

TV screens

Your TV screens in that building, on the concourse or in the hotel lobby, switch to the lockdown message (you can switch this off). Drills show in amber.

Reminders

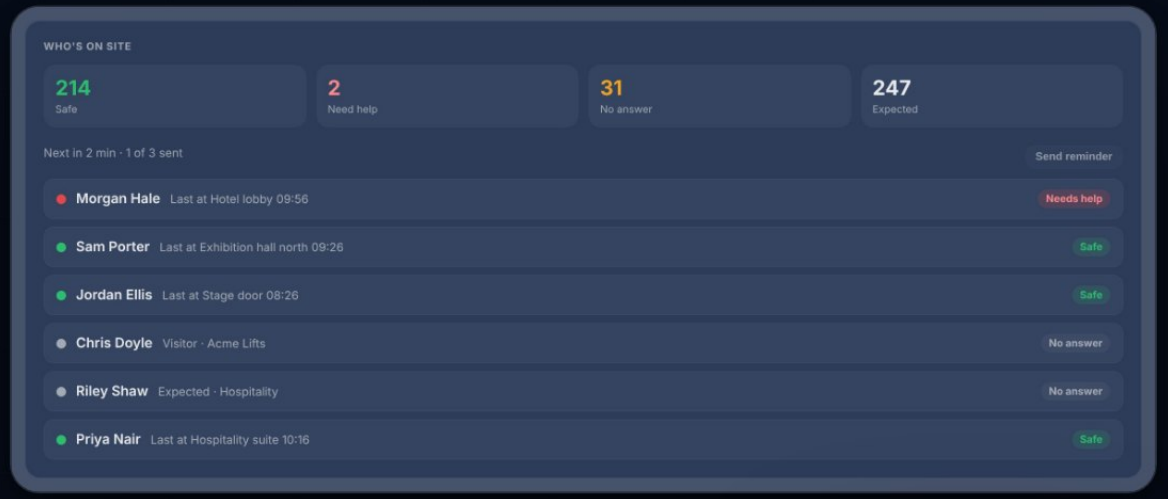
Operators are reminded while it lasts. Staff can nudge anyone who hasn't answered: up to three times, five minutes apart.



COUNT

Know who's safe. And who needs help.

The roll call expects the staff, stewards and contractors who used the locked doors today, the visitors signed in on site and the members of the locked doors' groups. Ticket holders aren't on it: your stewarding plan looks after the crowd.



Safe, Need help, No answer, Expected

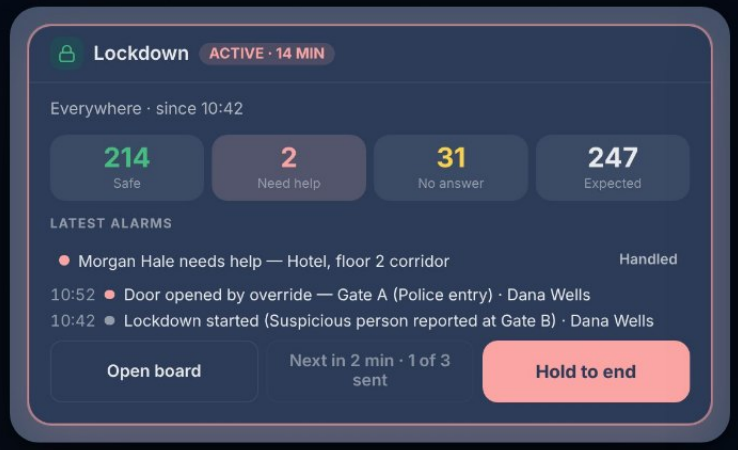
Live counts and names, with when each person last used a door.

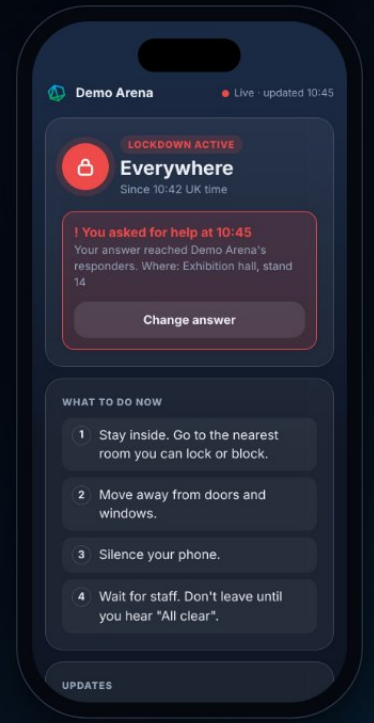
"I need help" raises an alarm

Your staff get it on their phones and by email, with where the person says they are. From the email page they can share their location once, shown on the board. Mark it Handled.

No sign-in needed

Each person's email has their own I'm safe / I need help buttons and a live status page.

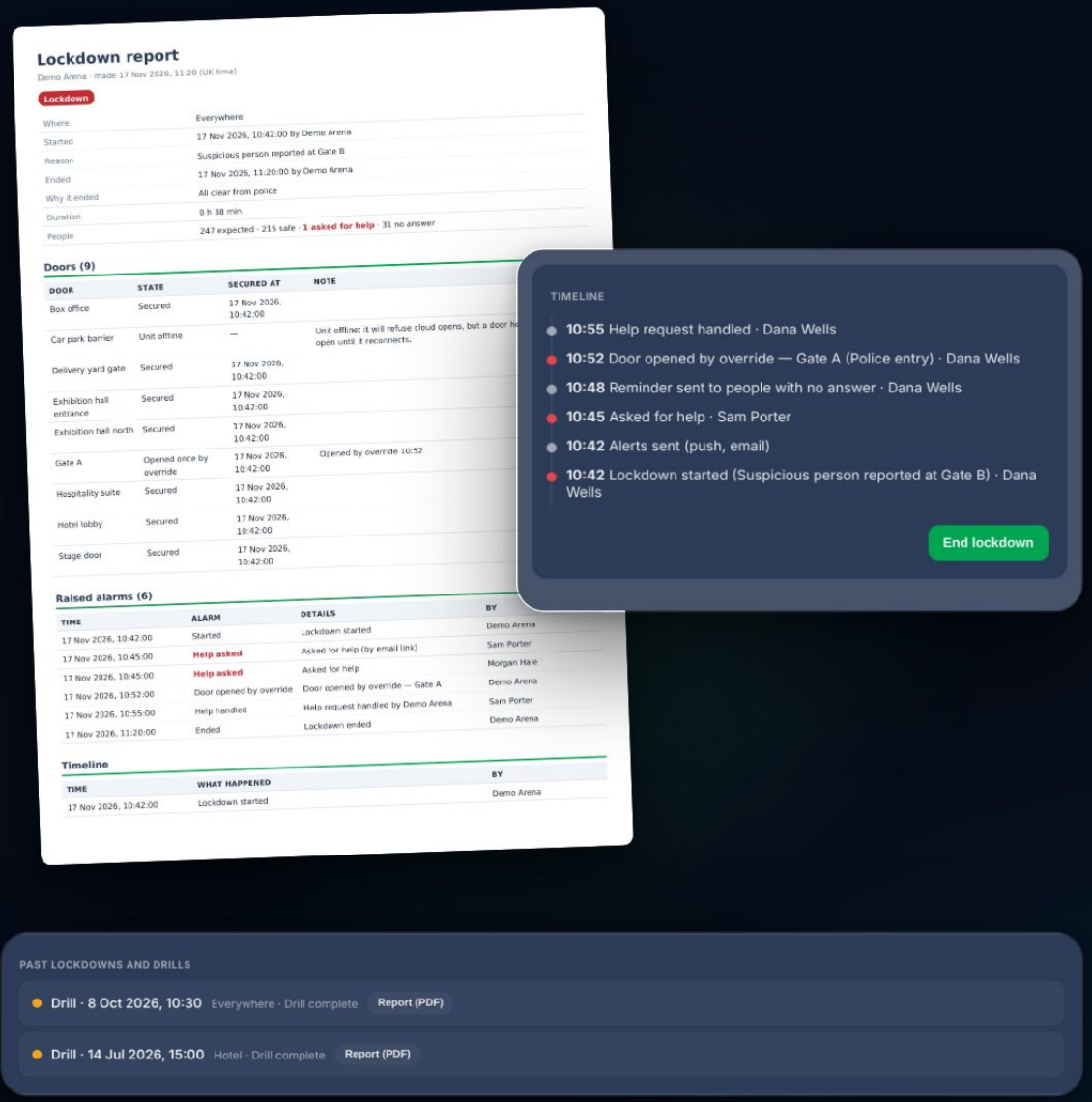




END AND RECORD

Ended with a reason. Recorded for you.

An authorised person ends a lockdown and says why; a key switch, your alarm system or a rule can end it too, with an automatic reason. Ending never opens a door. Every alert, answer, help request and door opened once is on the timeline and in a PDF report for your designated senior individual and the SIA if it asks.



The lockdown report

Start, doors, alerts, help requests, doors opened once, the roll call and the end, as a PDF.

A year of lockdowns and drills

Listed with their reports, ready when someone asks how you practise. Download each report when it ends.

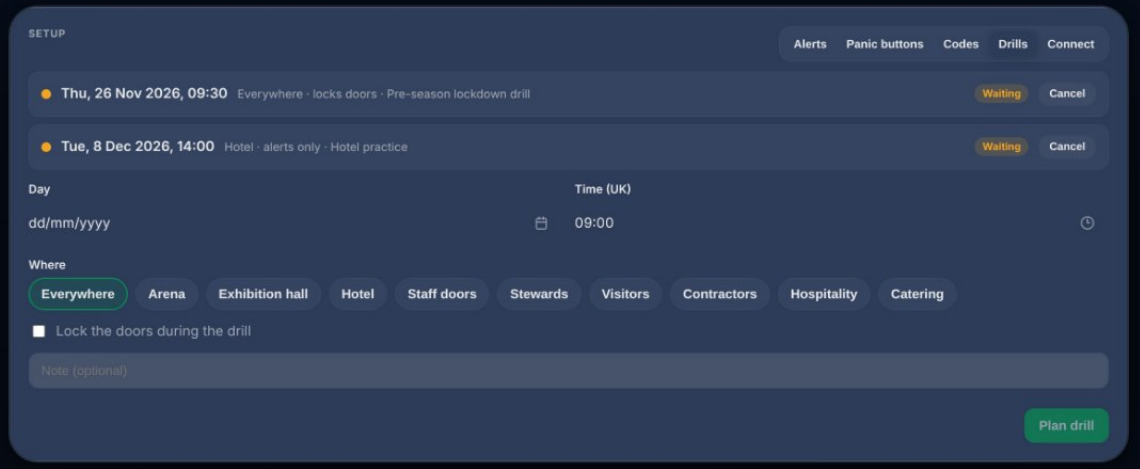
Locations don't linger

A shared location is removed when the report is downloaded, or a day after the end.

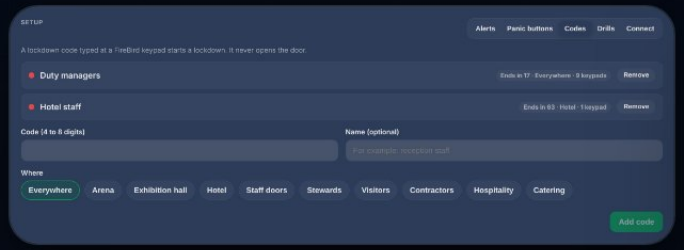
● PRACTISE

Practise it.
Set it up in a day.

Drills run the same flow, marked DRILL everywhere, with your own drill message. Plan them by date and time, locking the doors or alerts only, before the season or a big event. Open once is for real lockdowns.



1. **Switch lockdown on**
   It stays off for your organisation until you do.
2. **Who is told, and your message**
   Staff or everyone, app and email, reminders, TV screens, your message.
3. **Panic buttons and codes**
   Wire buttons to FireBird inputs; add lockdown codes for the keypads.
4. **Plan the first drill**
   Pick a day and time, then read its report together.





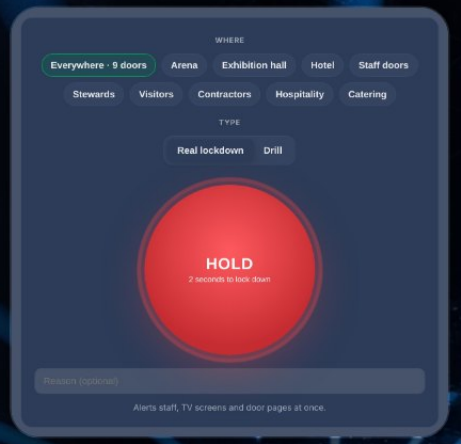
DRILLS SHOW IN AMBER

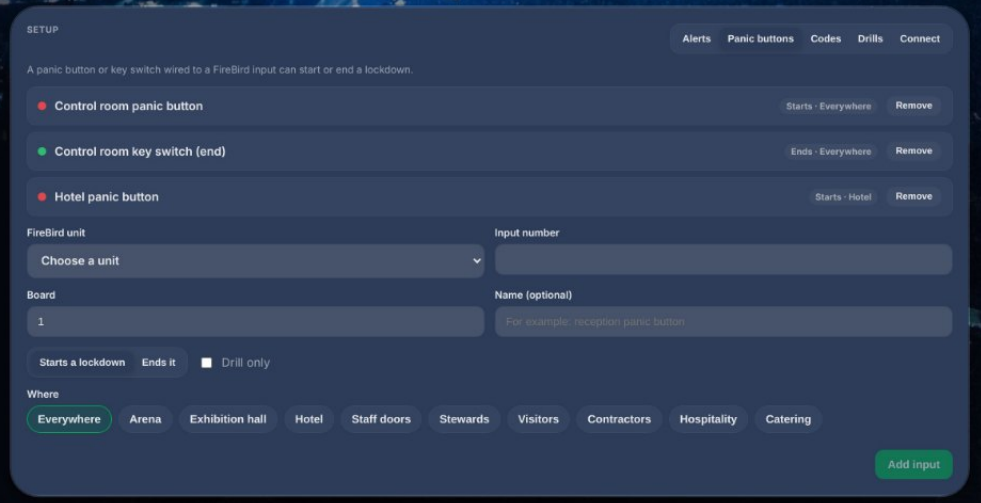
Lockdown codes are never billed and never count towards your code allowance.

● YOUR SITE

Big sites.
Many teams.

Arena, exhibition hall, hotel: lock everything, one building or a group of doors. A full, partial or zonal lockdown, as the guidance calls them, from one system.





Choose the place every time

Everywhere, any buildings and any door groups together, picked on the Lockdown page before you press and hold.

Each team its own buildings

Operators, such as the hotel's duty manager, start and run lockdowns only for the buildings they manage.

Panic buttons where it happens

The control room button locks everything; the hotel desk button locks the hotel.

The right screens

TV screens show the lockdown only in the buildings it covers. Intercom calls at the gates still ring your staff.

Full, partial and zonal lockdowns: Home Office statutory guidance, April 2026, paragraph 7.43.

● WHY THEBUILDING.CLOUD

On your doors.
In one platform.

Lockdown is part of the system that already runs your doors, visitors and intercom. One login, one record, nothing to install.

FireBird door controllers
Built-in cellular, and LoRa radio for far buildings. No network points, no on-site server.

Keep your locks and exits
Exit buttons and hard-wired fire release stay as they are.

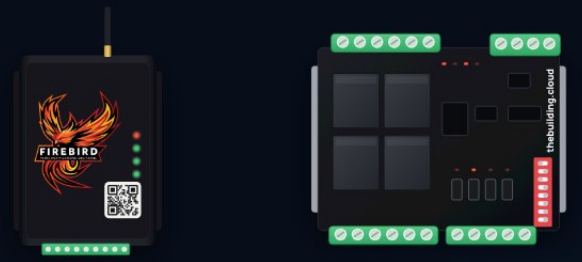
One system
Visitor sign-in, intercom, door codes and phone keys, guests, automations and the Notice Board.

Cloud, kept up to date
Nothing to install, updates included.

Off until you switch it on
No surprises: your organisation turns lockdown on when it's ready.

Roles that fit
The organisation account sets it up; operators act only for the buildings they manage.





FIREBIRD BRIDGE WITH BUILT-IN CELLULAR · I/O BOARD FOR PANIC BUTTONS

● GOOD TO KNOW

Straight answers. Before you ask.

Does it make us compliant?

No product can. The law asks for procedures. We help you put your lockdown and communication procedures into practice and keep a clear record; the duty-holder stays responsible.

Which doors does it lock?

FireBird doors in cloud mode. The board lists Ontico doors and offline units, so staff know which doors to check. Keep your units in cloud mode.

Can anyone be trapped?

No. Exit buttons, fire exits and hard-wired fire release stay as they are and are never touched by a lockdown.

Do you text people or call 999?

No. Alerts go by the app and email, never by text message, and there's no direct link to the police. You call 999.

Is the crowd counted?

No. The board counts staff, stewards, contractors and signed-in visitors; your stewarding plan looks after ticket holders.

Is there a silent alarm?

Not today. "I need help" alerts your own staff, with where the person says they are.

thebuilding.cloud
ALPHA CONTROL ECOSYSTEM [ACE]

• NEXT STEP

Plan your lockdown. Practise it this season.

Tell us about your venue. We'll look at your doors and gates, set up lockdown with you and plan your first drill.

- Your buildings and doors
- Who should be able to start a lockdown
- A date for your first drill



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